

#GIVECatholicAOC

Support the Catholic Organizations You Love

Giving Tuesday • December 1, 2020



INFORMATION FOR PARTICIPATING ORGANIZATIONS

1) Donation Platform Opens on Monday, November 16

The GiveCentral giving platform will be open to accept donations starting on Monday, November 16. Organizations have the option to begin accepting donations on November 16 or waiting until the actual giving day on Tuesday, December 1 (the donation button can be turned “ON” or “OFF” in the settings of your admin page).

A note for parishes, the assessment waiver only applies to donations made on Giving Tuesday. See #4 below. If you need your donation button turned “ON” before November 16, please contact Teresa Meyer at tmeyer@catholicAOC.org.

2) Prize Awards

Thanks to the generous support of our sponsors, we will once again offer prizes for the organizations that have the most donors. The dollar amount for prizes is still being finalized as sponsorship contributions are still being made.

Prize Award Rules:

Only online donations made on the GiveCentral platform will count toward prizes. Offline donations ARE NOT eligible.

Prizes will be based on individual donors, multiple donations made by the same donor will only be counted once. **Prizes will be awarded based on the total number of individual donors participating between November 16 and December 1.** In the event of a tie, the organization with the highest average donation will break the tie.

3) Receiving Donations Made on Giving Tuesday

Donations made on Giving Tuesday will be processed by GiveCentral and deposited through the Archdiocese. Funds will be distributed by check to organizations within 10 business days after Giving Tuesday.

Note about Fees

Here is the break-down of transaction fees for the GiveCentral Platform:

- ACH (Electronic Check): 0.4% + 0.38 per transaction
- Visa/MasterCard/Discover: 1.4% – 2.9% (fees vary depending on card used)
- American Express: 2.25%

Credit Card/EFT processing fees will be taken out before the distribution of funds, organizations will receive the Net Donation amount. However, with the GiveCentral platform, the fees are not finalized until the following month after a transaction is made.

In order to distribute funds within 10 business days, estimated transaction fees will be taken out before sending distributions. Once the final fees are known one month after the giving day, we will reconcile the fee amounts and send organizations a second distribution if the amount owed is greater than \$15.

4) Parish Donations Eligible for "Assessment Waiver"

The Archdiocesan "assessment waiver" for parish donations continues to apply for online donations made on Giving Tuesday through the GIVECatholicAOC website.

The same criteria applies as the past two years for donations to be eligible for the assessment waiver:

1. Donation is made online through the GIVECatholicAOC platform, powered by GiveCentral, via credit card or EFT.
2. Donation is made on Giving Tuesday, December 1 (12:00 a.m. to 11:59 p.m.).

Offline donations added to the GiveCentral system, such as checks received at the parish, are not eligible for the assessment waiver. Tracking online donations is the most efficient and accurate way to manage this process.

For questions or additional information, please contact the Director of the Stewardship Department, David Kissell, at (513) 263-3381 or email dkissell@catholicaoc.org.